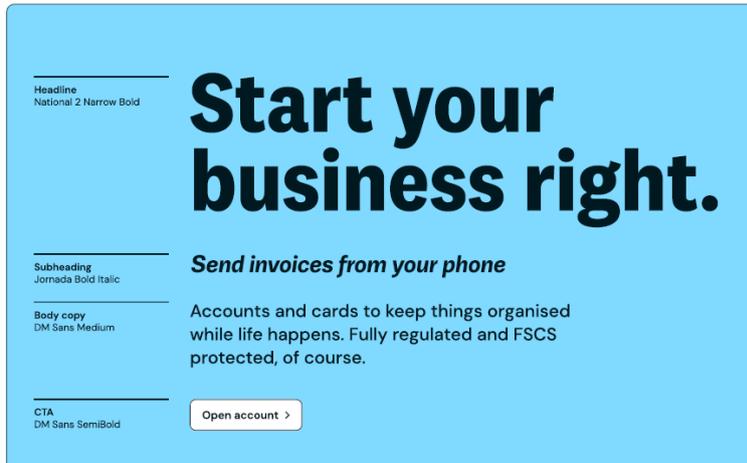


Guidelines Cheatsheet

Logo & Symbol pack:

See Attached - Please use the stacked logo

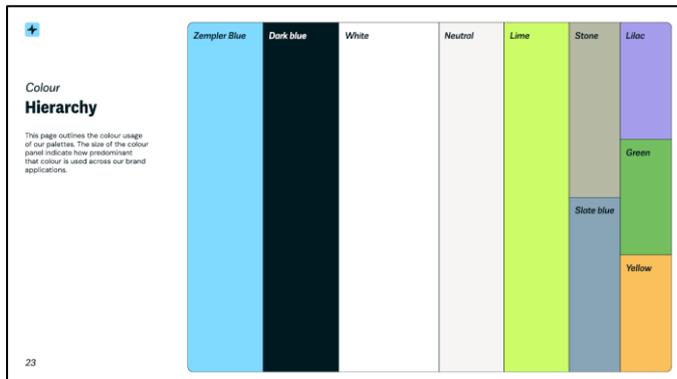
Fonts:



If in doubt use DM sans. National 2 Narrow and Jornada are being purchased and will be supplied once done.

Colours:

Use the light blue, dark blue and white as the main colours. Please read the guidelines for more details such as Hex codes



How to refer to us:

Refer to us as Zempler Bank on the first occasion and then 'us' afterwards. We are trying to emphasize that we are people, not a faceless corporation. If you need to refer to specific teams, like customer services they can be referenced.

Legal Footer Block 2A – Universal disclosure:

Zempler Bank Ltd is registered in England and Wales at Cottons Centre, Cottons Lane, London SE1 2QG (No.04947027). Zempler Bank Ltd is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority under Firm Reference Number 671140.

Legal Footer Block 2B/2C Credit Disclosures (B2K & credit add-ons only)

Zempler Bank Ltd provides credit facilities subject to approval and affordability, and where accounts continue to meet Zempler Bank Ltd credit criteria.